

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



NOVEMBER 1, 1950

Spring



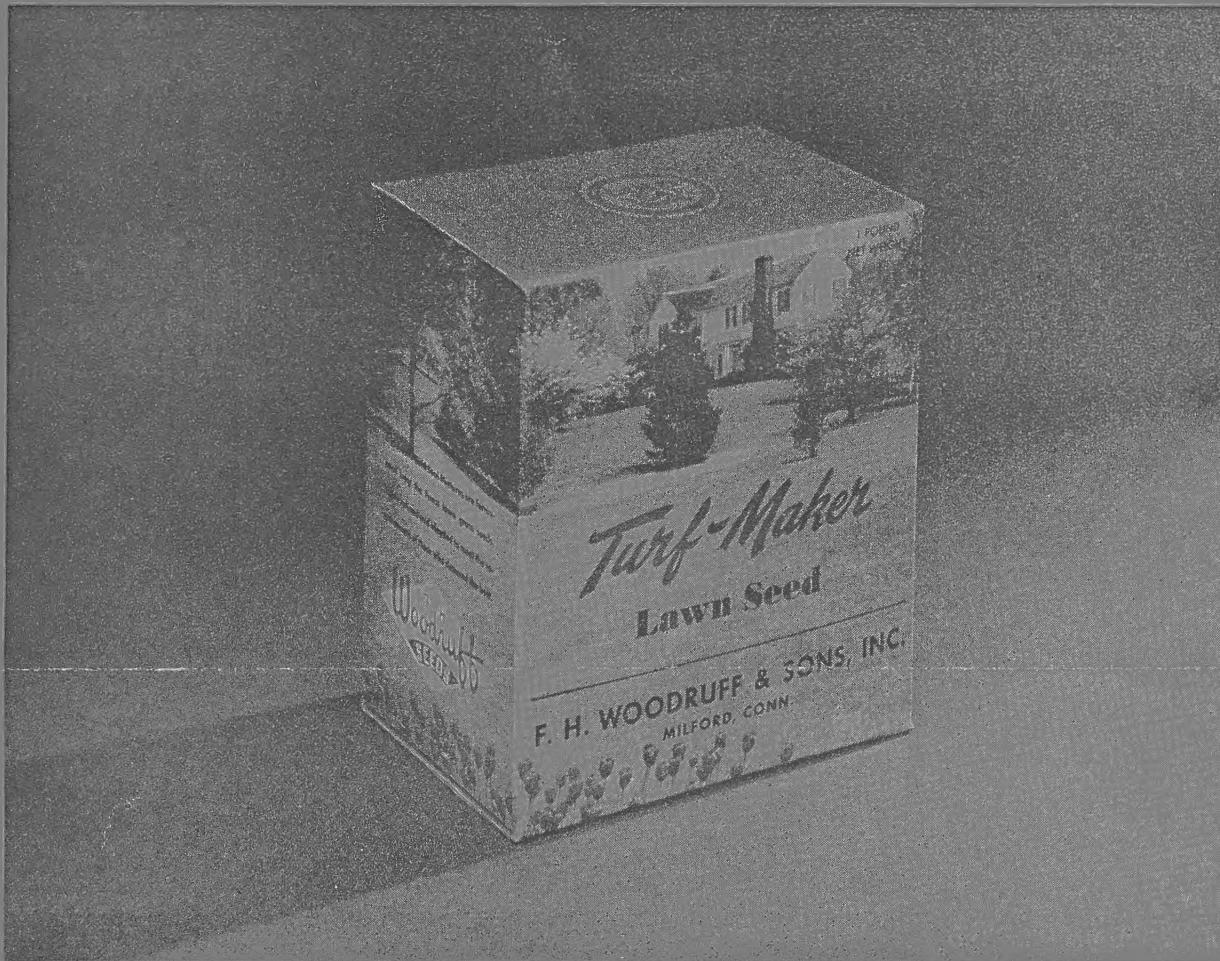
1951



# Wholesale Price List FOR Adapted

## LAWN SEED MIXTURES

WOODRUFF MERCHANDISING PAYS OFF!



DISPLAY THIS NEW SALES-PRODUCING PACKAGE  
*Next Spring!*

# F. H. WOODRUFF & SONS, INC.

MILFORD, CONNECTICUT

Branches: BELLEROSE L.I. N.Y. ATLANTA, GA. TOLEDO, OHIO - SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS

OM-6M-51-1



# WOODRUFF *Adapted* LAWN SEED

## GOLD SEAL MIXTURES



Produce the Nation's Finest Lawns

Contain:

1. Over 75% Perennial Grasses.
2. Over 97% Pure Seed.
3. Over 80% Average Germination.
4. Less than 0.3% Weed Content.
5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons
<small>PRICES ARE PER 100 POUNDS</small>						
<b>TURF-MAKER No. 1</b>	Contains: Extra Heavy Kentucky Bluegrass, Certified Colonial Bent and Fancy Redtop.	\$99.00	100.00	101.00	102.00	104.00
<small>PRICES ARE PER 100 POUNDS</small>						
<b>TURF-MAKER No. 38</b>	Contains: Certified Colonial Bent, Red Fescue, Extra Heavy Kentucky Bluegrass and Fancy Redtop.	\$99.00	100.00	101.00	102.00	104.00
<b>TURF-MAKER For Light Soils</b>	Contains: Certified Colonial Bent, Red Fescue and Fancy Redtop.	\$99.00	100.00	101.00	102.00	104.00
<b>TRU-SHADE</b>	Contains: Creeping Red Fescue, Rough Bluegrass, Chewings Fescue, and Fancy Redtop.	\$99.00	100.00	101.00	102.00	104.00

THIS CANCELS ALL PREVIOUS QUOTATIONS.

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE  
Special Discounts, Terms and Conditions.

(IMPORTANT - please read carefully)

F. O. B. MILFORD or BELLEROSE, L. I. - and FREIGHT PREPAID to your station on orders of 200 pounds or more of these mixtures.

TERMS - 2% ten days, E. O. M. to firms of approved credit.

SHIPPING QUANTITIES - 1 lb. Cartons, 25 per case; 3 lb. Cartons, 16 per case; 5 lb. Cartons, 10 per case; 2 lb. Bags, 25 per bale; 5 lb. Bags, 10 per bale; 25 lb. Bags, 2 per bale.

FOR BROKEN LOTS - Add 1c per pound.

NOVEMBER 1, 1950

## EXTRA PROFITS

for the  
"OFF-SEASON"  
FEATURE



### -- New Selling Aid --

Use WOODRUFF'S modern counter and window displays to boost your lawn seed sales.

### AVAILABLE IN TWO SIZES

18" x 24" - Holds 1 lb. Box Woodruff Lawn Seed  
30" x 40" - Holds 5 lb. Box Woodruff Lawn Seed

If you haven't received one - Order yours today.

## RED SEAL MIXTURES



Produce the Best Lawns Possible  
FOR SEED DOLLARS SPENT

Contain:

1. Over 40% Perennial Grasses.
2. Over 90% Pure Seed.
3. Over 75% Average Germination.
4. Less than 0.6% Weed Content.
5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons
<small>PRICES ARE PER 100 POUNDS</small>						
<b>ROYAL</b>	Contains: Kentucky Bluegrass, Mixed Bent, Common Rye-grass and Redtop.	\$70.00	71.00	72.00	73.00	75.00
<small>PRICES ARE PER 100 POUNDS</small>						
<b>MILFORD GREEN</b>	Contains: Red Fescue, Kentucky Bluegrass, Common Rye-grass and Redtop.	\$70.00	71.00	72.00	73.00	75.00
<b>SHADY SPOT</b>	Contains: Rough Bluegrass, Red Fescue, Common Rye-grass and Redtop.	\$70.00	71.00	72.00	73.00	75.00

## WHITE TAG LINE

(TO MEET THE COMPETITIVE TRADE)

INERT MATTER NOT OVER 15%	50 lb. Bags	25 lb. Bags	5 lb. Bags	2 lb. Bags
<b>PARK</b>	\$47.00	48.00	49.00	50.00
<b>GREEN DIAMOND</b>	\$27.00	28.00	29.00	30.00

# F. H. WOODRUFF & SONS, INC.

MILFORD, CONN.

Branches:

BELLEROSE, L. I., N. Y. -- ATLANTA, GA. -- TOLEDO, OHIO  
SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS

*Why*

# GRO-SOD IS CHEAPER than ordinary fertilizer!

1. It goes more than twice as far!
2. It feeds the lawn over a longer period of time!
3. It is a LAWN FOOD designed FOR LAWNS ONLY!



**GRO-SOD**  
*Lawn*  
**GRASS FOOD**

10 - 6 - 4

One-half the nitrogen is Organic. No offensive odor. Promptly effective and lasting.

SIZE	WHOLESALE	RETAIL
50 lb. Bags	— 2.85	3.90
25 lb. Bags	— 1.55	2.20

Ton Lots or over Less 5%.  
WRITE FOR CARLOT PRICES

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

Terms: Net, F. O. B. our Warehouses  
Freight Prepaid on 200 lbs. or over.

FOR QUALITY — FOR SERVICE — FOR SELLING AIDS

# WOODRUFF LEADS